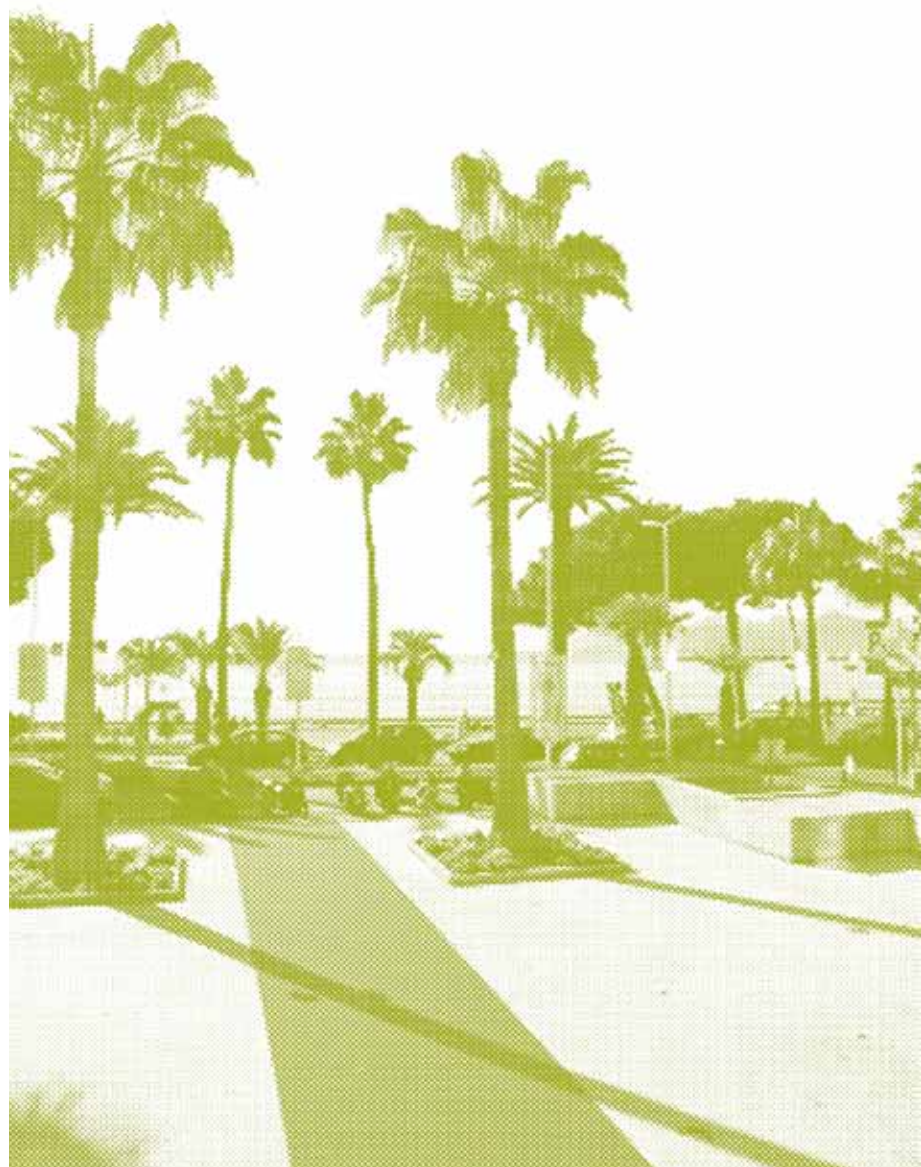


CANNES

AT YOUR SERVICE





make the most of your **CANNES EXPERIENCE**

CANNES AT YOUR SERVICE

We provide full-service Cannes content creation and implementation for your agency and business at the

CANNES LIONS INTERNATIONAL FESTIVAL OF CREATIVITY.

Our services combine content development, on-site execution, marketing/promotional support and event planning capabilities.

Cannes veterans, Susan Lilley and Theresa Howard will provide creative ideas and in-the-know insights to help you navigate and make the most of your company's Cannes experience. Lilley and Howard worked Cannes together for nearly a decade with Lilley serving as the U.S. Representative for more than 15 years and Howard covering the event as an ad business journalist for 10 years for USA TODAY.

This Festival is the largest and most important global gathering of advertising and marketing decision makers with more than 10,000 delegates attending. Do not pass up this opportunity to maximize your presence.

The key to a successful Cannes Festival experience is to navigate the event seamlessly and to generate buzz and media coverage for your brand in this intense environment. We will help you make the most of your time, money and networking opportunities.

CONTACT

Susan Lilley Theresa Howard
631.834.6774 201.795.5404

or just shoot us a note:
cannsatyourservice@gmail.com

THE CONTENT

- **Provide** insights to all Cannes content platforms, including audiences and venue options
- **Partner** with clients to brainstorm, create and submit three content proposals
- **Ideate** custom content ideas for seminars, workshops, forum and Tech Talk platforms
- **Generate** marketing/promotional recommendations including sponsorship options
- **Complete** submission of content proposals to Festival management

DELIVERABLES

- Three approved program titles & synopsis for submission
- Marketing/promotional recommendations to optimize your presentation
- Completed submission application to Festival management

FEE

\$8,000

THE MARKETING

THE CONTENT PLUS

- Write and create supporting marketing materials
- Liaise with show organizers and on-site/off-site contractors for presentation
- Create customized Cannes Survival Guide with relevant highlights and schedule for your business
- Collaborate on pre-event themed to presentation

DELIVERABLES

- Three approved program names/synopsis for submission
- Marketing recommendations to help optimize seminar
- Completed submission application to Festival management
- Customized Cannes Survival Guide booklet with highlights and schedule
- Marketing plan based on approved recommendations
- Points of Contact plan and timeline to liaise efficiently

FEE

\$12,000

THE PRESENTATION

THE MARKETING PLUS

- Write and produce presentation and accompanying video
- Produce marketing support/materials
- Produce pre-event themed to presentation
- Write and develop pre-event content

DELIVERABLES

- Three approved program names/synopsis for submission
- Marketing recommendations to help optimize seminar
- Completed submission application to Festival management
- Customized Cannes Survival Guide booklet with highlights and schedule
- Marketing plan based on approved recommendations
- Points of Contact plan and timeline to liaise efficiently
- Write script and presentation
- Detailed pre-event plan including venue procurement

FEE

\$32,000

CUSTOM CANNES

CUSTOMIZE YOUR EXPERIENCE AND RAISE YOUR VISIBILITY

- Parties/events
- Press conferences
- Sponsorship activation
- Book signings

DELIVERABLES

- Customized Cannes Survival Guide booklet with highlights and schedule
- Party plan including invitation list, design and execution
- Site and entertainment procurement
- RSVP management
- Detailed timeline and calendar

FEE

Starting at \$12,000